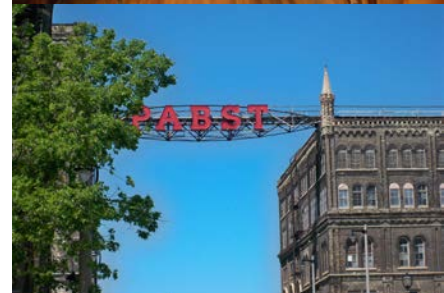


# Made in America

Enjoy these Great American Businesses  
In the Heart of the Midwest  
Racine & Milwaukee.

**Day One:** Begin your American Business tour with the Harley-Davidson Motor Company that true American Icon everyone knows world-wide. Enjoy the **Harley-Davidson Museum** to learn about the history, passion and fun of American's #1 recognized and celebrated Brand since 1903. The museum features the oldest known Harley-Davidson motorcycle as well as over 300+ motorcycles which span the 105+ year history. The museum campus features two restaurants MOTOR and Café Racer for your group to enjoy.

**Day Two:** Today explore the companies that have influenced our city, country and the world. We'll begin with a visit to the **Bucyrus Museum** which explores the rich heritage of the machines, people and culture of Bucyrus which has been headquartered in Milwaukee since 1893 and is the world leader in the design and manufacture of high productivity mining equipment for surface and underground mining. Learn about the equipment designed and built for digging the Panama Canal! Our next stop is the stately home of Maria and Capt. Frederick **Pabst**, considered the jewel of Milwaukee's famous avenue of mansions. Built in the 1890's it represents the epitome of America's Gilded Age Splendor in Milwaukee. We'll continue on to lunch at Best Place located within the historic **Olde Pabst Brewery** first known as Best Brewery beginning in 1844. When you enter the Blue Ribbon Hall, you will instantly be transported back to time when things were a little tougher and yet life was simpler. Onward to **Miller Valley**, home to the **MillerCoors Brewery Company**; experience everything from Fredrick Miller's arrival in Milwaukee to the high-speed production lines used today. Highlights of the tour include the historic caves and perhaps a sample or two.





**Day Three:** Begin your morning with a tour of **Case New Holland Factory** in **Racine**. You'll experience the building of one of these industry-leading tractors from specialty grape harvesters and massive combine harvesters in agriculture, as well as agile skid steer loaders and powerful hydraulic excavators used in construction. After our tour enjoy lunch on Lake Michigan at Spinnakers. Our next stop will be at the worldwide corporate headquarters of **SC Johnson – a Family Company** which was designed by Frank Lloyd Wright. Learn about the rich history of this American company, visit **Fortaleza Hall** which honors the spirit of adventure and innovations of the Johnson family and company. Finish your tour with a visit to a multi-generational family run bakery tour, **Larsen's Bakery**. Next door enjoy a step back in time and visit **Nelson's Old Fashioned Dime Store** including wooden floors and counter tops just they way you remember them!!!



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